

BUSINESS VISION & GOAL SETTING

Having a vision is really important otherwise how do you know what you're working towards? Your business vision comes hand in hand with setting goals. I've worked with companies that plan 5 years ahead and 1 year ahead. This can be overwhelming for a small business owner, so we're going to focus on 3 months ahead and then break it down into smaller more manageable goals using this worksheet.

What is the vision for your business?

Is your vision to grow your business and build up a team? Or is it to remain as just you, but to outsource tasks as you grow and expand? Is it to introduce new services or products? Is it to become the 'go to' person in your field of expertise?

How do you visualise your quality of life? Are you in a different house? Do you have a nice car? Do you go on more holidays? If so, where to? Do you have more money?

How does it feel? Are you happy? Are you successful?

[Use the box below to write notes on your business vision!](#)

Get creative!

It's time to get creative and quite literally now 'visualise' your business vision. You can do this by either setting up a secret board on Pinterest and pinning images of your business vision there, or you could do it the old school way. Buy a pin board and magazine clippings and cut out images, words, anything that resonates with your business vision and pin them to your board. Have your business vision in your office and look at it every day knowing that is what you're working towards.

Go one step further...

Share your vision with everyone in the Bring a Brand to Life group on Facebook!

WHAT'S YOUR BUSINESS VISION? HOW ARE YOU GOING TO ACHIEVE IT?

